MICHELLE OBAMA

Jaynnah Macceus Dit Francois





HER ACHIVEMNETS

• As first lady, Obama served as a role model for women and worked as an advocate for poverty awareness, education, nutrition, physical activity, and healthy eating. She supported American designers and Pitch deck the as considered a

BACKGROUND INFORMATION

• born January 17, 1964

• is an American attorney and author who served as first lady of the United States from 2009 to 2017.

• She was the first African-American woman to serve in this position. She is married



Pitch deck title

CHILD HOOD

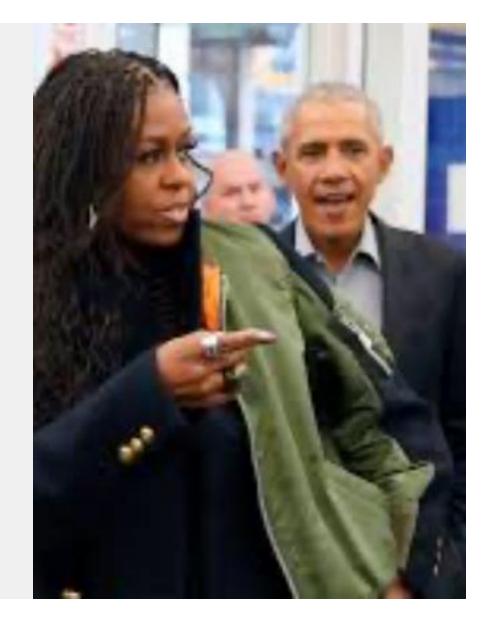
Raised on the South Side of Chicago, Obama is a graduate of Princeton University and Harvard Law School. In her early legal career, she worked at the law firm Sidley Austin where she met Barack Obama.



7/1/20XX

FAMILY LIFE

 Michelle's mother Marian Robinson, was a stay-at-home mother. Her father was Fraser C. Robinson III, who worked at the city's water purification plant. Robinson's father, Fraser, died from complications from his illness in March 1991. She would later say that although he was the "hole in my heart" and "loss in my scar", the memory of her father has motivated her each day since.



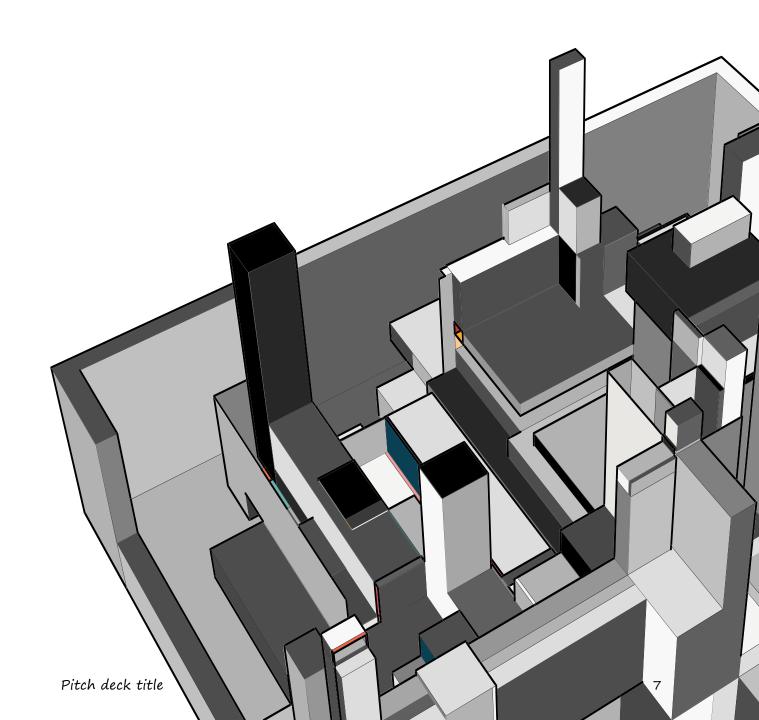
CAREER

• She went to law school, Obama became an associate at the Chicago office of the law firm Sidley & Austin, where she met her future husband Barack. At the firm, she worked on marketing and intellectual property law. She continues to hold her law license, but as she no longer needs it for her work, she has kept it on a Voluntary inactive status Pitch deck title



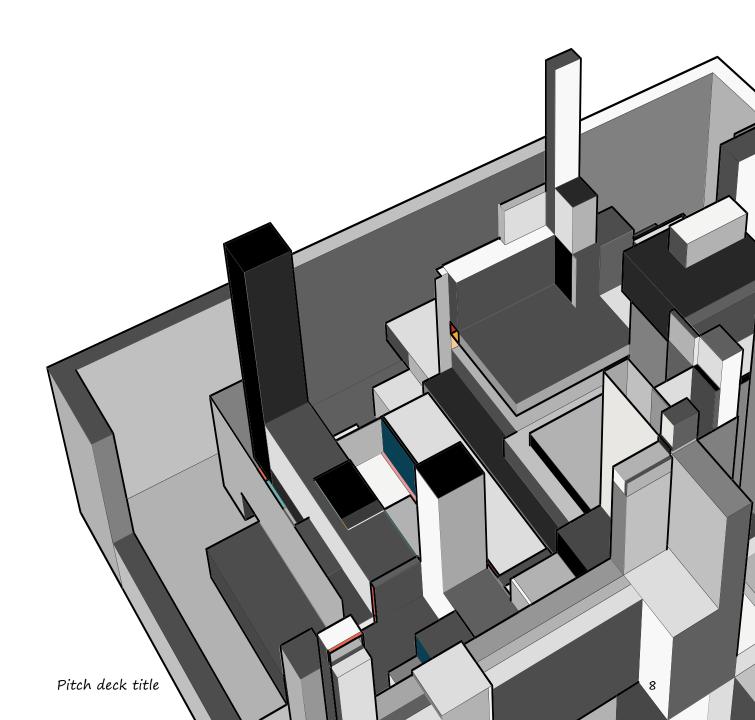
IN 1996

In 1991, she held public sector positions in the Chicago city government as an Assistant to the Mayor, and as Assistant Commissioner of Planning and Development. In 1993, she became executive director for the Chicago office of Public Allies, a non-profit organization encouraging young people to work on social issues in nonprofit groups and government agencies. She worked there nearly four years and set fundraising records for the organization that still stood twelve years after she had left. Obama later said she had



HEALTHY LUNCH PROGRAME

December 13 2010 The Healthy, Hunger-Free Kids Act of 2010 strengthened nutrition standards for meals and beverages provided through the National School Lunch, Breakfast, and Smart Snacks Programs, affecting fifty million children daily at 99,000 schools. The legislation's impact on childhood obesity is unknown.



Pitch deck title

LET'S MOVE PROGRAM

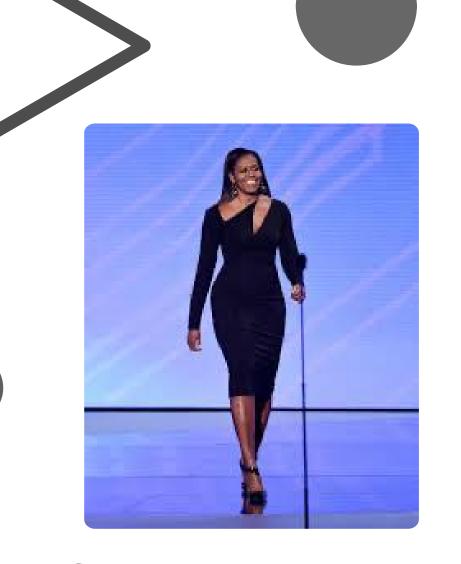
 Let's Move! is a series of national, active reading events that provides opportunities for thousands of early learning students—pre-kindergarten through third grade (ages 3– 7)—across the country to engage in summer reading, physical activity, and access to healthy snacks, while also increasing awareness about there health



7/1/20XX

FASHION ICON

• given keen national interest in the fashion sense of First Lady Michelle Obama, few studies have examined the appeal of the first lady's style and 'f her example influences women to modify their styles and shopping behaviors. To address this paucity in the research, the purpose of this study was to explore the impact of Michelle Obama's apparel choices on women. To address this purpose, ten semi-structured interviews were conducted with women who deck title



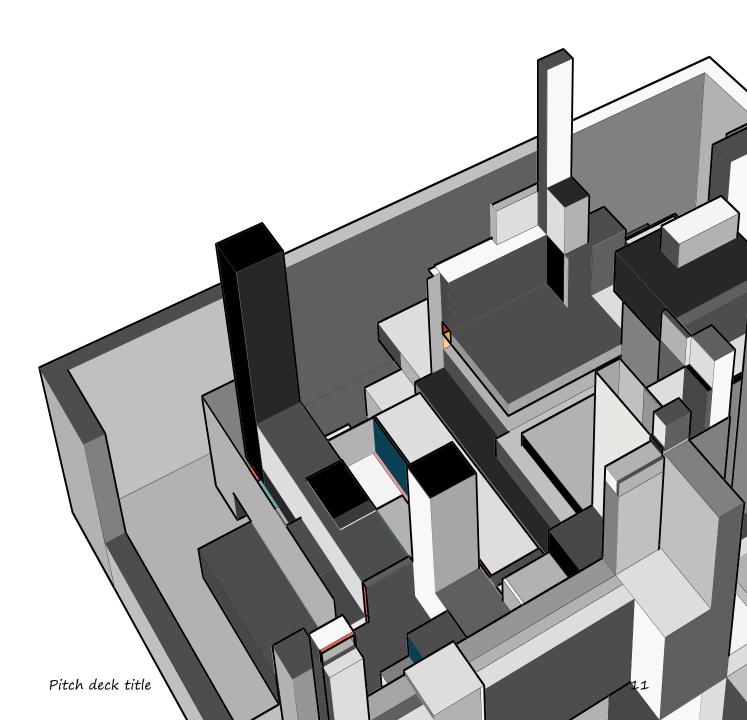


A Y

HER QUOTES

Obama said, "Success isn't about how much money you make; it's about the difference you make in people's lives."

"When someone is cruel or acts like a bully, you don't stoop to their level. No, our motto is, when they goodow, we go high,"



BECOMING

Described by the author as a deeply personal experience, the book talks about her roots and how she found her voice, as well as her time in the White House, her public health campaign, and her role as a mother.

BECOMING

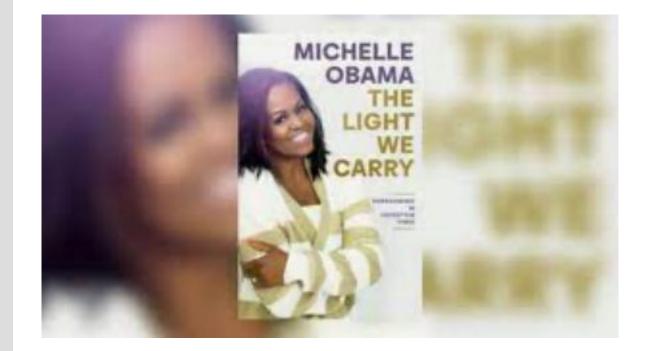
ADAPTED FOR YOUNG READERS

#1 NEW YORK TIMES BESTSELLING AUTHOR

Pitch deck title

.

THE LIGHT WE CARRY



• The is about how Obama has an honest dialogue with her readers as she faces her own vulnerabilities. During the pandemic lockdown, she picked up knitting to keep her thoughts and hands moving forward quite like Madame Defarge in The Tale of Two Cities.

/1/20XX

- <u>https://en.wikipedia.org/wiki/Michelle_Obama</u>
- ttps://sph.washington.edu/news-events/news/obamaera-school-nutrition-policy-led-better-dietsstudents-faceschanges#:~:text=The%20Healthy%2C%20Hunger-Free%20Kids,in%20sodium%20and%20trans%20fat.
- https://libguides.library.ncat.edu/c.php?g=778646&p =5583056